

Strategic Framework

Each year, the CASS Board of Directors revisits the existing Strategic Plan to assess progress and update the plan to align with current member objectives and priorities.

The following framework guided the Board of Directors' discussion to ensure alignment and understanding during the strategic planning process.

Vision and Mission

Defines why we exist, our purpose, and how we are working to achieve that purpose

Goals

Provides clear objectives to work towards for 2024 - 2025

Strategic Priorities

Confirms specific areas of focus for the College

Success Indicators

Outlines the measures by which CASS will report progress on strategic priorities



VISION:

Leadership and System Excellence

MISSION:

CASS supports building system leadership excellence to ensure optimal learning for all students.



THE INQUIRY PROCESS

- What do we believe CASS needs to accomplish in the coming year to be living its mission? Where do we want to be at this time next year?
- Do the current Strategic Priorities still require additional work to achieve, beyond the already accomplished success indicators?
- Where else should CASS be focusing its efforts and resources this year?

STRATEGIC PRIORITIES 2024-2025



PRIORITY 1

Engage Membership Around CASS' Purpose and Supports

Increase members' perceived value of CASS, along with their awareness of the opportunities available to them.

PRIORITY 2

Empower Growth through Continuous Learning

Enhance the professional growth and development of our members through high-quality, targeted learning experiences that are responsive to member needs and foster proactive engagement.



ENGAGE EMPOWER ENHANCE

PRIORITY 3

Enhance Advocacy Efforts to Support Member Issues

With a unified voice, focus on developing advisory relationships with influential stakeholders to actively address budget, curriculum, teacher recruitment, and the superintendent of schools regulation in a solutions-focused manner.