



CAREERS

take on the future



TRADES & TECHNOLOGIES 2025 SUMMIT

Partnering for Pathways:

The School Engagement Coordinator's Role in Student Success

- ▶ Overview of CAREERS and its goals
- ▶ Session Objectives:
 - ▶ Define the School Engagement Coordinator role,
 - ▶ Understand the impact of the role, and
 - ▶ Identify best practices.

Holly Bilton



- ▶ Provincial Manager, School Engagement CAREERS
- ▶ Chair, Board of Trustees Chinook's Edge School Division
- ▶ Member of Career Education Task Force
- ▶ Involved with multiple Collegiate Schools

hbilton@nextgen.org
403.391.2321

VISIONARIES \$100,000+



BUILDERS \$50,000+



INNOVATORS \$25,000+



WHO ARE WE?



SKILLED TRADES



**INFORMATION AND
COMMUNICATIONS
TECHNOLOGY**



HEALTH

**We connect schools, students and employers
through career awareness and experience.**



AGRICULTURE



FORESTRY



SPECIALIZED AREAS

WHAT DO WE DO?

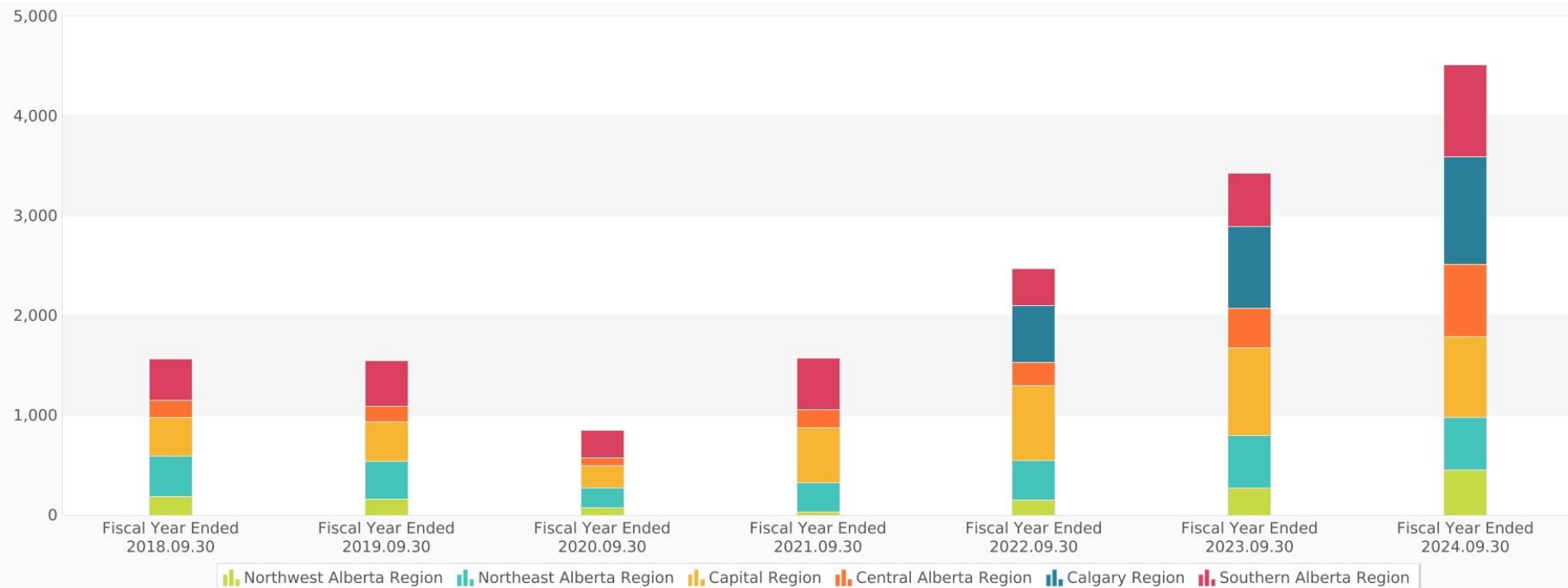
- Provide connection with local employers for student opportunities
- Support industry partners in accessing funding
- Confirm and post student opportunities in portals
- Support off-campus coordinators – teacher portal
- Host/Collaborate on student focused career exploration events
- Support recently graduated students – U21 program

GROWTH & PARTNERSHIPS



- Amazing collaborations
- Increased program areas
- Increased workforce development work at executive level
- Team with a passion for youth and a goal of seeing them successful in finding their path
- Joint Resource project – often called the School Engagement Coordinator or Secondee project

INTERNSHIPS OVER TIME



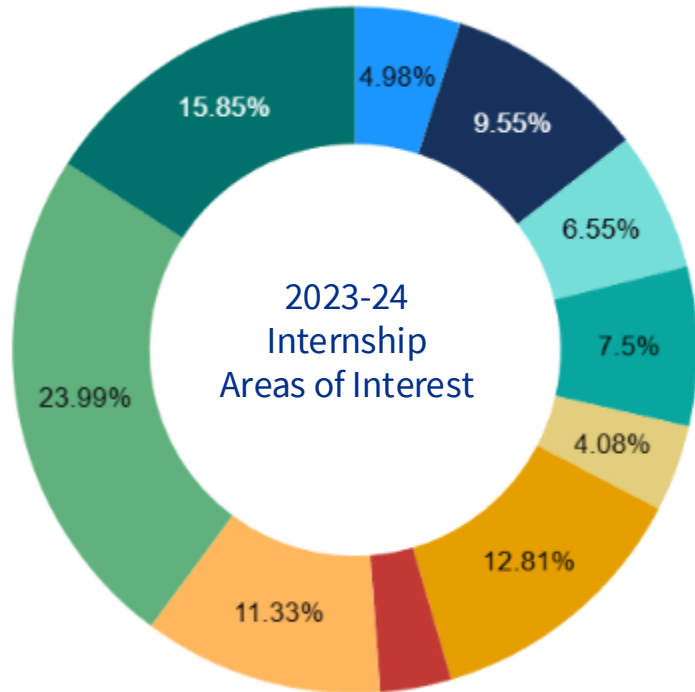
STRATEGIC PLAN UPDATE

FINAL NUMBERS 2023/24



KPIs	2022-23	2023-24
INTERNSHIPS	3,424	4,512
• YOUNG WOMEN	742	1,222
• INDIGENOUS	528	623
EMPLOYERS	1,808	2,529
SCHOOLS	419	518
INDIGENOUS COMMUNITY ENGAGEMENT	41	38
SAFEGEN COURSE COMPLETIONS	N/A	12,088
PROGRAM SATISFACTION	94%	95%
QUALIFIED YOUTH LEADS	8419	9093

PROVINCIAL INTERNSHIP AREAS OF INTEREST 23/24



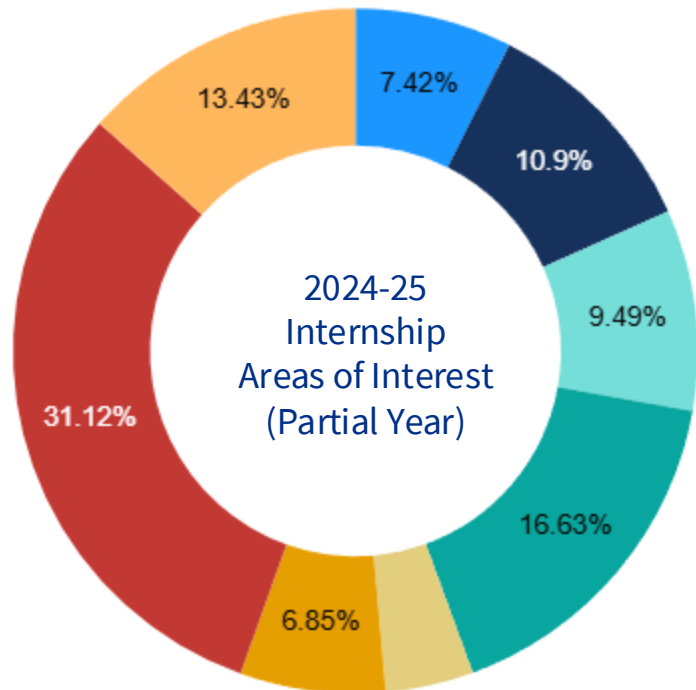
Top Areas of Interest:

23.99%	Vehicle/Motor Related Trades
12.81%	Metal Trades
11.33%	Service Trades
9.55%	Building Trades
7.5%	Electrical Trades
4.98%	Animal Production (Agriculture)
4.08%	Horticulture (Agriculture)
3.35%	Piping Trades

Other:

15.85%	All Other Areas of Interest
6.55%	Special Internships (JFR, IYIP, etc.)

PROVINCIAL INTERNSHIP AREAS OF INTEREST 24/25 YTD



Top Areas of Interest:

31.12%	Vehicle/Motor Related Trades
16.63%	Metal Trades
10.9%	Building Trades
9.49%	Electrical Trades
7.42%	Animal Production (Agriculture)
6.85%	Service Trades
4.16%	Pipe Trades

Other:

13.43 %	All Other Areas of Interest
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Scope of the project

- Currently 53 divisions with School Engagement Coordinators
- Seconded to CAREERS between 0.2 - 0.5 FTE
- Equal FTE from the school division in a related career education role
- Goal to have at least 10% of high school students in internships
- Celebrate to Alberta Education the success of school divisions relative to career education in our province!
- Who are the School Engagement Coordinators?

Northwest

CAREERS Northwest Team:

Dale Tiedemann (RM)

dtiedemann@nextgen.org

780.518.4020

Crystal Burrows

Terri Sudnik

Charity Vollman

School Engagement Team:

Fort Vermillion – Ann Roberts

Grande Prairie School Division – Brian Gillis

Grande Prairie Roman Catholic – Brian Gillis

High Prairie – Natasha Albert

Holy Family – Scott Randall

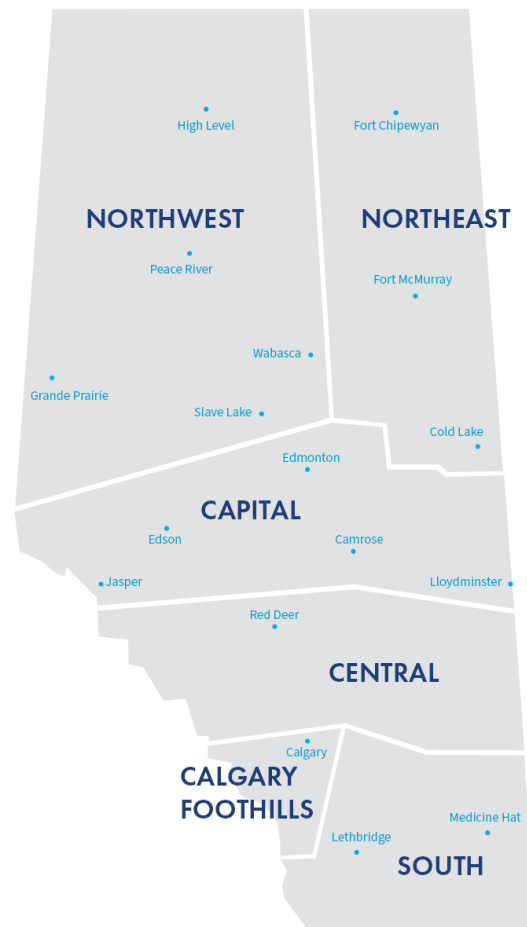
Living Waters Catholic – Brenda Rawluk

Northern Gateway – Beth Jager

Northwest Francophone – Dominique Jean

Peace Wapiti – Brian Gillis

Pembina Hills - Alex Wilkinson



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Northeast

CAREERS Northeast Team:

Elaine Read (RM)
eread@nextgen.org
780.742.8643

Jasmin Arndt
Anika Campbell
Brailyn Cave

Alison Grinham
Brianna House
Sabrina Watson

Crystal Wolvengrey

School Engagement Team:

East Central Francophone – Troy Gratton
Fort McMurray Catholic – Jenna Power
Fort McMurray Public – Shannon Dube
Lakeland Catholic – Kim Barrie
St. Paul – Corey DeMoissac



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Capital

CAREERS Capital Team:

James Baker (RM)

jbaker@nextgen.org

587.991.1476

Dave Brown

Emma Kniel

Faith McGeough

Jel Pacheco

Jordan King

Coline Koidjos

Kaige Krueger

Kennedy Hall

Sharon Thach

Stephanie Draper

School Engagement Team:

Aspen View – Kelly Feledichuk

Battle River – Clayton Roe

Black Gold – Darren Roth

Buffalo Trail – Vince Saretsky

Edmonton Catholic – Philip Scott

Elk Island Catholic – Daniel Hughes

Evergreen Catholic – Paul Dunphy / Stacy Johnson

Living Waters – Brenda Rawluk

Lloydminster Catholic – Lisa Marie Kreesse

Lloydminster Public – Kaylin Britton

Parkland – Troy Stuckey

St. Albert Catholic – Kent Lessard

St. Albert Public – Natasha Pearson

St. Peter the Apostle – Paul Dunphy

STAR Catholic – Amy Heibert

Sturgeon – Amanda Dorosh



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Central

CAREERS Central Team:

Tessa Jones (RM)

tjones@nextgen.org

403.357.4044

Kelly Fairall

Emily Simpson

Melissa Brilz

Dionne Warren

School Engagement Team:

Chinooks Edge School Division - Lisa Seidel

Clearview School Division - Candace Marcus

Red Deer Catholic Separate School Division - Jeff Lerouge

Red Deer School Division - Renee Rudolph

Wetaskiwin School Division - Dawn Werner

Wild Rose School Division – Brenton Baum

Wolf Creek School Division - Kati-Ann Garrett / Ashley McCaughey



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Calgary Foothills

CAREERS Calgary Foothills Team:

Shane McKay (RM)

smckay@nextgen.org

403.393.5418

Rahaf Aburashed

Luis Delgado

Fakhar Islam

Mian Jan

Eloura Mishra

Corry Pepper

Alan Petrovic

Nathalie Quinteros

Claudio Quinteros

Sarah Russell

Ben Stewart-Lee

School Engagement Team:

Calgary Roman Catholic Separate School Division – Andrea Rosgen

Calgary School Division – Jennifer Canu-Budd

Canadian Rockies School Division – Hans Holthuis

Christ the Redeemer Catholic Separate School Division – Jacqueline Yu

Golden Hills School Division – Kurt Ratzlaff



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South

CAREERS South Team:

Kristy Vassell (RM)

kvassell@nextgen.org

403.308.6823

Tyra Hercina

Nikko Hunt

Donna Kirchner

Kristi Liboiron

Alicia Visser

School Engagement Team:

Grasslands School – Cam Bernhard

Holy Spirit – Vero Amakobe

Horizon – Bryan Pritchard

Lethbridge School Division – Sara Roncin

Livingstone Range – Rob Charcun

Medicine Hat Roman Catholic – Amber Hamilton

Medicine Hat School Division – Darren Klein

Palliser – Shannon Fraser

Prairie Land – Dana Forsyth

Prairie Rose – Sherry Craven

Westwind - Ryan Blackmore



CAREERS

School Engagement Coordinator Role

- Increasing number of students in work integrated learning
 - Student awareness & exploration
 - Student interests & strengths
 - Student applications
- Acting as the first point of contact for schools
 - Collaborating with educators & off-campus coordinators
 - Liaising with CAREERS Program Coordinators
- Developing employer leads where able in their community
 - QR code on postcard or business card
 - Community breakfasts & parent newsletters

Promising Practices

- Division level coordination & strong leadership support
 - Amplifying the work schools are doing
- Systematic inclusion of dual credit and off-campus opportunities
- Increasing student interest & parent understanding
- Tools to increase employer leads
 - Breakfasts – Newsletters – Employer Postcards
- Targeting underrepresented youth
- **Showcasing success stories! Take every opportunity to celebrate!**

Challenges

- School autonomy leading to inconsistent engagement
- Available internship opportunities for students
- Lack of match to available opportunities
- Technology and application issues
- Concerns about “competition”
- Time and funding

Benefits to the Student

- Confidence
- Soft skills
- Technical skills
- Career exploration & clarity
- Boost post-secondary admission
- Scholarships
- Learning in a real world environment
- Industry knowledge
- Broadening perspectives
- Building a network of contacts
- Employment prospects

Positive Outcomes for the Division

- Increased student engagement and success!
- Increased graduation rates
- Increased parental understanding of career education in schools
- Potential funding increases tied to summer credits give the division a way to make career education programming such as internships and dual credit more sustainable

School Engagement Coordinator Panel

- ▶ Ryan Blackmore, Westwind School Division
- ▶ Jennifer Canu-Budd, Calgary School Division
- ▶ Kati-Ann Garrett, Wolf Creek School Division
- ▶ Bryan Pritchard, Horizon School Division
- ▶ Renee Rudolph, Red Deer School Division



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Ryan Blackmore



- ▶ Off-campus Coordinator for Westwind School Division, supporting students across four high schools and one alternative school, overseeing programs such as Work Experience, RAP (Registered Apprenticeship Program), Dual Credit and the Green Certificate
- ▶ Background in education, coaching and school leadership

Jennifer Canu-Budd



- ▶ CBE/CAREERS liaison
- ▶ Has been in the School Engagement Coordinator role for 2.5 years
- ▶ Has been a teacher for 7 years, but in education since 2003.

Kati-Ann Garrett



- ▶ School Engagement Coordinator with CAREERS and School Career Practitioner with Wolf Creek School Division
- ▶ 7+ years working as a QA / QC Coordinator and Inspector in industry
- ▶ 6+ years working as a Funeral Director and Embalmer

Bryan Pritchard



- ▶ School Engagement Coordinator, CAREERS
- ▶ Off-campus Teacher,
Horizon School Division (2 years)
- ▶ 20 years teaching and administration
prior to off-campus role

Renee Rudolph



- ▶ Science and Biology Teacher for 10+ years
- ▶ Off-campus Coordinator for Red Deer Public School Division since 2013, working with CAREERS, and most recently, School Engagement Coordinator for CAREERS
- ▶ District Career Engagement Teacher and CACI committee representative for RDPSP

Panel Questions

- ▶ From your perspective, what is the most impactful aspect of your role in supporting students' transition to the world of work?
- ▶ What support does your role provide for teachers and off-campus coordinators within your division?
- ▶ What are some of the common misconceptions about your role, and how do you address them with school staff or administrators?

Table Talk

- ▶ If your division has a School Engagement Coordinator, were you aware? How can your school/division (better) integrate the School Engagement Coordinator into your existing career development programs and initiatives with the goal of increasing opportunities for your students?
- ▶ What ideas do you have that would help your division/schools enhance work integrated learning opportunities for your students?

Panel Questions

- ▶ What strategies do you use or how are you using internships to prepare youth for future success?
- ▶ What advice do you have for school leaders and teachers to maximize the effectiveness of the School Engagement Coordinator role within their schools?
- ▶ Can you share an example of a successful collaboration that led to increased WIL opportunities for students? What were the key factors that led to the success? (Student success stories!)

STUDENT STORY | VINTON JARVIS

PIPE TRADES PRE-EMPLOYMENT



Vinton Jarvis is a dedicated and motivated student who successfully completed four Dual Credit Trades courses through Lethbridge College (Lethbridge Polytechnic). Demonstrating a strong work ethic and commitment to excellence, he went on to complete the Pipe Trades Pre-Employment program with Honours with Distinction. Through his initiative and drive, Vinton secured an internship placement with CAREERS, gaining valuable hands-on experience in the skilled trades industry.



STUDENT STORY | BROOKE TWADDLE

AUTOBODY



*Mr. Budd, my autobody teacher, helped me on my journey by providing a comfortable environment to be in and allowed me to help find a career path that I truly enjoy that allowed me to express my artistic skills and truly show me what I'm capable of doing which gave me more drive and motivated me to be more involved with any opportunity where I get to learn and improve. Jen and the CAREERS team helped me be able to gain hands on experience in a shop while I'm finishing up high school, Jen has helped me by being kind and always offering me tips and tricks I can use when talking to employers and how to communicate in a more efficient and professional way. CAREERS has allowed me to get a feel for the fast pace environment and being able to see different techniques that are used to help a shop get work done more efficiently. By taking my apprenticeship while in high school and being in a shop, I'll have a better understanding of what I'm being asked to accomplish and **sets me up to exceed and get ahead for my own future and the career path that I want to go down.***

~ Brooke Twaddle



**Calgary Board
of Education**

STUDENT STORY | DOMINIK RESCHKE

ELECTRICIAN APPRENTICE



“CAREERS and my school supports really gave me the opportunity to jump into the trades world. These opportunities really build the character of the student up. I think it really helped build my future because now I have this start, that not everyone gets, where you start right into the trades and you start working with what you like and want to work with and now I have this idea of what I want to become in the future and maybe progressing into bigger areas and opportunities.”

Dominik Reschke

Dominik will be a third-year electrician by the time he graduates.

STUDENT STORY | SOPHIA HIGA

WELDING

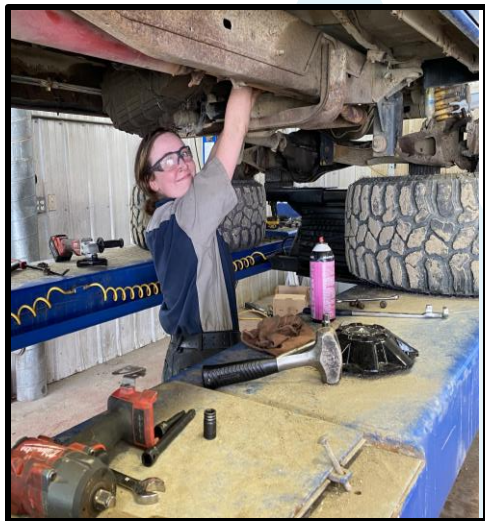


Sophia works at Cattleman's Chophouse restaurant, and she has a flair and enjoyment of welding. As are many 16 year olds, she is unsure of what paths to follow, but she is always keen to explore.

- Sophia got into the dual credit course, Intro to the Trades, at Lethbridge Polytechnic.
- She did quite well and was able to try new trades in a secure and nurturing environment.
- While Sophia is still exploring her options and interests, the dual credit program was very beneficial in allowing her to step outside of her comfort zone.

STUDENT STORY | HARLEIGH KING

AST PRE-EMPLOYMENT



"When I started in the program, I hardly knew anything. Being in the RAP program has positively impacted many aspects of my life. It has increased my confidence so much and watching myself get better and learn something new daily has taught me what it feels like to be capable and strong. Every day at work brings a challenge that I learn how to conquer and that has positively impacted my mental health in so many ways and made my life goals feel a lot less daunting and attainable"

"I learned what it really means to give it your all and the importance of work ethic."

"I believe my character and my life overall has improved so much since I decided to join the RAP program and enrol in the pre-employment program."

~ Harleigh King



Harleigh is a grade 12 RAP student currently working at Rapid Auto Solutions in Sylvan Lake. She recently completed her first period of apprenticeship through the dual credit program at Red Deer Polytechnic.

What Can You Do?

- Know where career education is at in your strategy and education plan
- Understand what advocacy is needed to make this work sustainable
- ...and at a very practical level, always ask local businesses if they hire students from your schools
 - Thank them when they do.
 - Connect them with CAREERS or your School Engagement Coordinator if they would consider doing so.

HELP SHAPE THE WORKFORCE OF TOMORROW

Connect with local schools to create meaningful opportunities for students while building stronger communities.

CAREERS collaborates with your local school divisions to connect students with businesses like yours for paid internships in:



Skilled Trades



Forestry



Agriculture



Environment



Information Technology



And More!

WHY IT MATTERS By engaging local youth in your workplace, you're not just building your workforce—you're helping foster the next generation of talent and investing in the growth of your community.



"This internship helped me decide I wanted to pursue electrical as a career. It's a great way to get experience while getting paid and building connections in the industry."

DARREN WINDLE
INSTRUMENTATION, U&O

**SCAN
TO GET
STARTED!**



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Questions?

