

LEARNING TO DRIVE STARTS AT SCHOOL

Building a Model for School-Industry Collaboration

April 28, 2026



McNally Video



The Situation

- Alberta youth (15-24 years old) driver's license rates fall from 90% to 75% in 20 years
- Too many can miss out on apprenticeship programs, first jobs, and career growth
- Not having a license has a negative impact on career readiness
- Systemic impacts for Albertans and Alberta



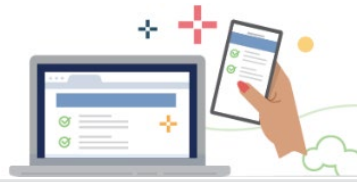
The path isn't broken...



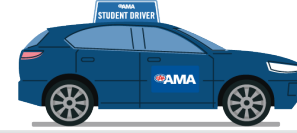
Turn 14



Learn The Rules



Knowledge Test



Practice



Road Test

But how do you get on the path?

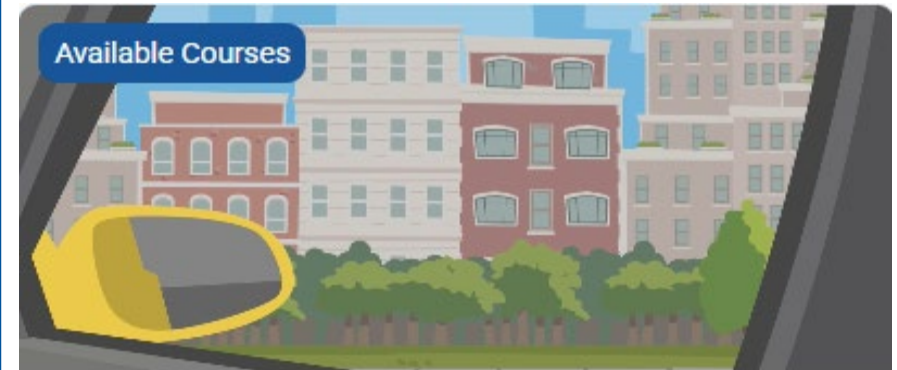


When parents are...

- Too busy
- Too overwhelmed
- Financial challenges
- Absentee
- Uninformed



What if **WE** could make it easier?



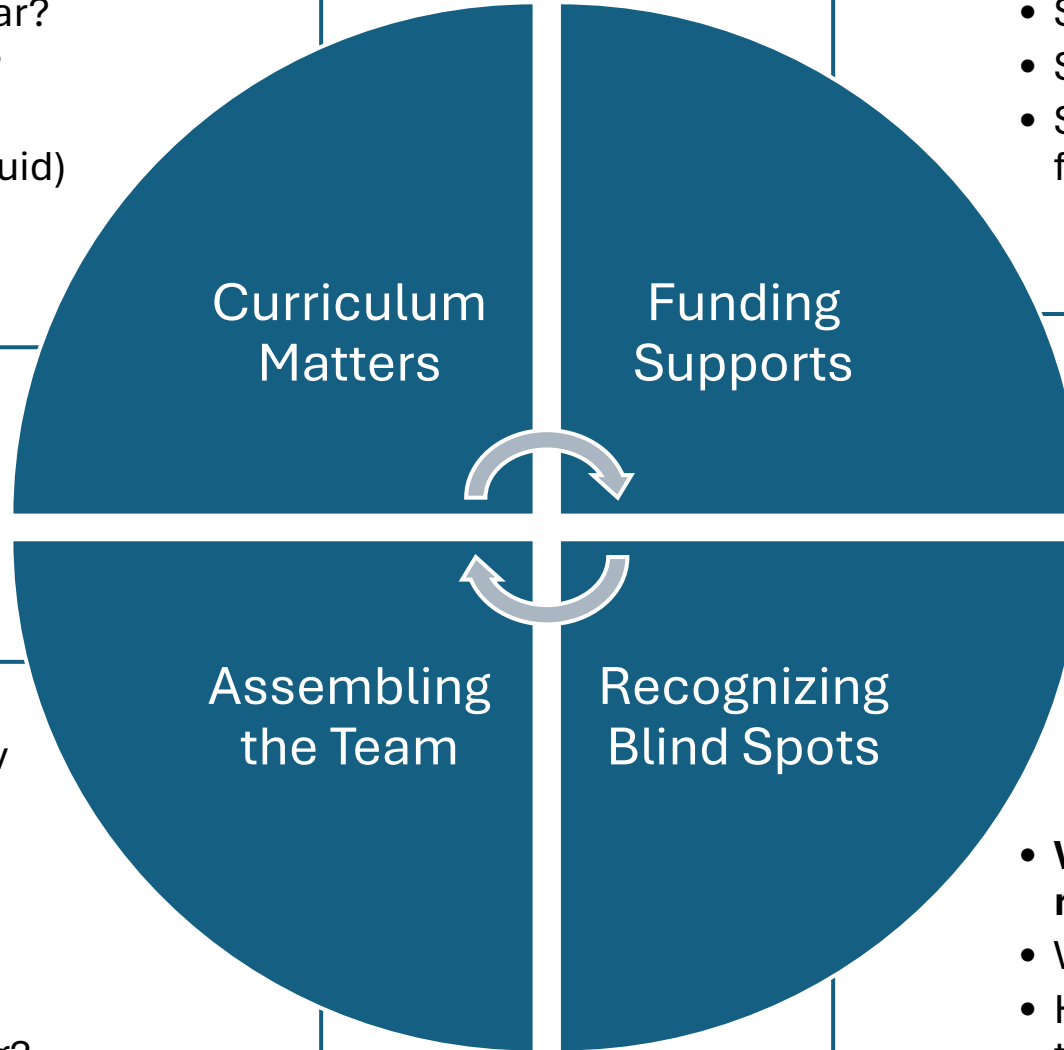
Learner's Licence Prep Course (2024)

- 6 Hours, Interactive, Online
- Asynchronous or synchronous
- Target: Grade 9 (14 years of age)
- Exam: 30 multiple choice questions
- \$40 / student

Today,
WE dream
WE create
WE solve
WE enable
WE get started
WE build industry collaboration



- **How do this fit into Grade 9?**
- PhysEd, CTS, flex, extracurricular?
- Synchronous or asynchronous?
- Should hands-on learning be included? (change tire, check fluid)
- Is the 30-question exam part of overall grading assessment?



- **How should this be funded?**
- Should families pay AMA direct?
- Should schools collect fees for AMA?
- Should there be a master agreement for all schools?

- **Who needs to lead?**
- AMA, CASS, GOA Ed, GOA Adv Ed, Off-Campus, Dual-Credit, RAP, CAREERs, others?
- How should the collaboration be established and governed?
- Is a joint committee needed?
- Is anyone interested in leading?

- **What are the unanticipated roadblocks and blind spots?**
- What aren't we thinking about?
- How can we mitigate and overcome these obstacles?

THANK YOU

We hope this creates robust discussion and a path to meaningful collaboration.